Faculty Detail

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| Dr Poonam PariharProfessor,(ISEE Fellow, RASSA Fellow)**Division of Agricultural Extension Education (DoAEE), Faculty of Agriculture (FOA), SKUAST-Jammu, Chatha-180009** **Mobile:** +919419113331 ****Email:**** [pparihar2003@yahoo.co.in](mailto:pparihar2003@yahoo.co.in) | **We Want Education by Which Character is formed, Strength of mind is increased, the Intellect is expanded & by which one can stand on one’s own feet.”**  **- By Swami Vivekananda -** | |
| Academic Credentials | **Ph.D. (Agricultural Extension).**  **Post Graduate Diploma in Rural Development (PGDRD).** | |
| My Expertise | **Entrepreneurship Development in general & Women Entrepreneurship Development in particular** | |
| Teaching | * Teaching to UG, PG & Ph.D students in the faculty of Agriculture (FOA), SKUAST-Jammu. * Teaching to UG students of School of Biotechnology. * Teaching to UG students of College of Horticulture. | |
| * **Area of Research Interests** | Entrepreneurship Development in Agriculture, Evaluation Research, Impact & Training Need Assessment and group dynamics | |
| * **International Exposure:** | **Participated in 5 days’ Workshop on “Approaches and Tools for Improving the Performance of Agri-business SMEs” organized by Asian Productivity Organization in Indonesia.** | |
| * **Awards (12 in no.)** | * **RASSA Fellow Award** * **Best Teacher Awards (2 in no.)** * **Yashasvi Samman** * **Dr G.S. Vidyarthi Memorial Award** * **Bharat Jyoti Puraskar** * **ISEE Fellow Award** * **Presidential Award** * **Fellow of Hind Agri-Horticultural Society (FHAS) Award** * **Rashtraya Gaurav Award** * **Young Scientist Award conferred** * **Best KVK Professional Award** | |
| * **Best Thesis Award to M.Sc Student:** | * **Ms Appoorva Gupta M.Sc Student awarded the Best Thesis Award** | |
| * **On-going Projects** |  | |
| **Name of the project** | **Funding agency** | **Year of start** |
| * Agripreneurship Development in Kandi Area of Jammu; A Pathway to Self-Reliant Rural Women & Youth (Ongoing) | JKST&IC | **2024** |
| * Innovative Extension Approaches for revitalizing agriculture in J&K   (Co-PI HADP) | Ministry of Agril & Cooperation (GOI) | **2023** |
| * **No. of Publications** | **More than 50** | |
| * **Conferences/Seminars/Webinars attended** | **16** | |
| * **Best Paper or Best Poster Presentation** | **12** | |
| **Books authored: (Two)** | 1. **Titled** “**Women Entrepreneurs- “A Socio-Economic Study.**” 2. **Titled** “**Impact of Diary SHG’s on the Livelihood of**   **Women Dairy Entrepreneurs.**” | |
| **Book Chapters** | **10** | |
| **Ph,D Student guided** | **01 Completed 02 undergoing** | |
| **M.Sc Student guided** | **06 02 undergoing** | |
| **Member of advisory committee for M.Sc & Ph.D Students** | **22** | |
| **Advisor for UG students** | **18** | |
| **TV Talks** | **60** | |
| **Radio Talks** | **06** | |
| **Invited Expert lectures delivered:** | **85** | |
| **Training Programme/ Conferences/ Seminars/ Workshops organized** | **04** | |
| **Training Programme/ Conferences/ Seminars/ Workshops coordinated** | **05** | |
| **Training programmes/ Refresher courses/ Workshops attended:**   * 1. **Refresher courses**   2. **Training programmes** | **06**  **11** | |
| **Publications (Referred Articles)**  **Research Papers:** | | |

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| **S.No** | **Title of the Paper** | **Authors** | **Name of the Journal**  **Year of Publication & ISSN/ ISBN No.** | **NAAS Rating/**  **Impact factor** |
| **1** | A Scale to measure Entrepreneurial traits of Mushroom Growers | Priti Singh, J. S. Manhas and Poonam Parihar | Guj. J. Ext. Edu. Vol. 37: Issue 1 June 24  ISSN No.2322-0678 | **NAAS Rating: 5.30** |
| **2** | Socio-economic status of the litchi growers in Jammu and Kathua Districts of Jammu Region | Meenu Choudhary, Poonam Parihar, Jasbir Singh Manhas and Mamta Bajya | The Pharma Innovation Journal 2023; SP-12(9): 1004-1007  ISSN (E): 2277-7695 ISSN (P): 2349-8242 | **NAAS Rating: 5.23** |
| **3** | Impact of Dairy SHGs on Livelihood of Women Dairy Entrepreneurs of Mahila Grameen Hastkala Welfare Society of Kathua | Appoorva Gupta, Poonam Parihar, P.S. Slathia and Jamyang Lahmo | Indian Journal of Extension Education  Vol. 58 No. 2 2022 (109-101)  ISSN0537 1996 (Print)  ISSN 2454-552X (Online) | **NAAS Rating**  **5.95** |
| **4** | Impact of KVK’S Front Line Demonstration on Knowledge and Adoption of Paddy Crop Technologies in Jammu and Kathua Districts of Jammu and Kashmir | Shanu Pathania, Poonam Parihar, S.K.Kher | Indian Journal of Extension Education  Vol. 58 No. 2 2022 (98-114)  ISSN0537 1996 (Print)  ISSN 2454-552X (Online) | **NAAS Rating**  **5.95** |
| **5** | Impact of Farm Machinery Banks (FMBS) on Livelihood of Member Farmers in Jammu Division of Jammu & Kashmir (UT) | Ruhana Rafiq, Poonam Parihar, P.S.Slathia and Tariq Iqbal | Indian Journal of Extension Education  Vol. 58 No. 2 2022 (32-39)  ISSN0537 1996 (Print)  ISSN 2454-552X (Online) | **NAAS Rating**  **5.95** |
| **6** | Entrepreneurship Development through processing & value addition in agriculture to become self-reliant | Poonam Parihar | Published in the Compendium in the National Conference on Ecological Economical and Nutritional Security wef., 7-9 June, 2023 at CSK Himachal Pradesh Krishi Vishvavidyalaya |  |
| **7** | Adoption of Agricultural machinery through Farm Machinery Banks (FMBs) under Sub Mission on Agricultural Mechanization (SMAM) in Jammu Division of Jammu and Kashmir | Ruhana Rafiq\* Poonam Parihar, P.S. Slathia, Tsewang Dolma and Shivam Yadav | Journal of Community Mobilization & Sustainable Development  Print ISSN 2230-9047  Online ISSN 2231-6736  Vol. 17, N0. 4, October-December, **2022,**1347-1352 | **NAAS Rating**  **5.67** |
| 8 | Utilization of Kissan Credit Card by the Farmers on Rice Cultivation in Subtropics of Jammu Region | Poonam Parihar\* and Shabnam Kundal | International Journal of Science & Research (IJSR)  ISSN: 2319-7064  SJIF (2022)  Vol. 11, Issue 5, May 2022 | **SJIF 7.942** |
| 9 | Importance of Agricultural Marketing & Pricing in India: An Overview | Poonam Parihar\*and Jamyang Lahmo | Journal of Community Mobilization & Sustainable Development  Print ISSN 2230-9047 Online ISSN 2231-6736  Vol. 2 (Seminar Special Issue) May 26-28, **2022**: pp 553-558 | **NAAS Rating**  **5.67** |
| 10 | Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE): An Initiative Towards Start Up | Jamyang Lahmo\* and Poonam Parihar | Journal of Community Mobilization & Sustainable Development  Print ISSN 0537-1996  Online ISSN 2454-552X  May 26-28, **2022**: | **NAAS Rating**  **5.67** |
| 11 | Review on Use of Mobile Applications in Digital Agriculture | Sheema Khan\* and Poonam Parihar | Journal of Community Mobilization & Sustainable Development  ISSN 0537-1996 print &ISSN 2454-552X online  Vol. 1 (Seminar Special Issue) May 26-28, **2022**: pp 253-258 | **NAAS Rating**  **5.67** |
| 12 | Constraints Perceived by the Farmers using Farm Mechanization under Farm Machinery Banks (FMB’s) in Jammu Division of Jammu and Kashmir | Ruhana Rafiq\* Poonam Parihar | Journal of Community Mobilization & Sustainable Development  ISSN 0537-1996 print &ISSN 2454-552X online  Vol. 2 (Seminar Special Issue) May 26-28, **2022**: pp 432-436 | **NAAS Rating**  **5.67** |
| 13 | Impact of Scientific Interventions on Production and Productivity of Chickpea in Samba District of Jammu Region. | Poonam Parihar\* and Nitasha Sharma | Indian Journal of Extension Education  ISSN 0537-1996 print &ISSN 2454-552X online  Vol. 57, No. 1, 2021 (211-214) DOI: 10.5958/2454-552X.**2021**.00028.1 | **NAAS Rating**  **5.95** |
| 14 | Socio-economic Status of Chickpea Growers under Scientific Intervention in Samba District of Jammu & Kashmi | Nitasha Sharma\* and Poonam Parihar | Indian Journal of Extension Education  ISSN 0537-1996 (Print) ISSN 2454-552X (Online  Vol. 57, No. 2, 2021 (176-180) DOI:10.5958/2454- | **NAAS Rating**  **5.95** |
| 15 | A Study on Relationship of Socio-Economic Status with Knowledge and Adoption of Post-harvest Management Practices among the Mango Growers in Jammu District | Pratima Rana\* and Poonam Parihar | Indian Journal of Extension Education, IARI, New Delhi  ISSN 0537-1996 print &ISSN 2454-552X online  Vol. 55. No. 3, July-September, **2019.** Page 33-36 | **NAAS Rating**  **5.95** |
| 16 | Communication Behaviour of Forage Growing Farmers in Kandi Belt of Jammu Division | Shabnam Kundal\*, S.K. Kher, P.S. Slathia, Poonam Parihar and Vinod Gupta | Indian Journal of Extension Education, IARI, New Delhi  ISSN 0537-1996 print &ISSN 2454-552X online  Vol. 54. No. 2, 2018. Page 221-225. | **NAAS Rating**  **5.95** |
| 17 | Constraints faced by the Farmers in Basmati Rice Production and Marketing in Jammu District of J&K State | Nimit Kumar, S.P. Singh, Anil Bhat, Poonam Parihar and Harminder Singh | New-Agriculturist,  ISSN 0971 0647  25(2):169-173 Pages 169-173 May, 2014 | **NAAS Rating**  **4.17** |
| 18 | Economics of Different Crops in Kandi Area of Jammu (J&K State) | Parveen Kumar, Poonam Parihar and L.K. Sharma | International Journal of Commerce and Business Management  ISSN-0974-2646.  Vol.6. Issue 2, Page 333 October, 2013. | **NAAS Rating.**  **3.5** |
| 19 | Innovation and Technology: An Economic analysis of their contribution in managing natural resources for sustainable development | Parvani Sharma, S.P. Singh, Harminder Singh, Poonam Parihar and M.C. Dwivedi | International Journal of Commerce and Business Management  ISSN-0974-2646.  Vol.6. Issue 2, Page 333 October, 2013. | **NAAS Rating.**  **3.5** |
| 20 | Natural Resources and Environment management: Is there a need for special emphasis for priority setting in fisheries research | Anil Kumar Singh, S.P. Singh M.C. Dwivedi, Harminder Singh and Poonam Parihar | Indian Journal of Applied Research  ISSN-2249-555X  Vol.3. Issue 12, Page 3-7 December 2013. | **Impact Factor**  **2.1652** |
| 21 | Diversification & Sustainable Hill Agriculture Development: An Economic Analysis of Marigold Cultivation in Jammu District of J &K State | S.p. Sigh, Harminder Singh, Nimit Kumar, Poonam Parihar, Manish Sharma and Anil. K. Singh | International Journal of Scientific Research.  ISBN 2277-8179  . Vol.2. Issue 11, Page 10 November 2013. | **Impact Factor**  **1.29** |
| 22 | Study on Entrepreneurial Competencies of Women in Jammu District of Jammu and Kashmir State. | Poonam Parihar, S.K. Kher, Rakesh Nanda and S.P. Singh | Journal of Economic Affairs.  ISSN 0974 2646  Vol. 58 No. 1, Page 49-56 March, 2013. | **NAAS Rating**  **3.5** |
| 23 | Impact of Self-Help Groups on Rural Women in Jammu District | Poonam Parihar, Rakesh Nanda, S.K. Kher, N. Ahmed and S.P. Singh | International Journal of Commerce & Business Management  ISSN 0974 2646  Vol.6 Issue 1, Page 42 April, 2013 | **NAAS Rating**  **3.5** |
| 24 | Study of Motivational Factors and Socio-Personal Profile of the Dairy and Poultry Entrepreneurs in Jammu & Kashmir | Bhawana Gupta, S.K. Kher, Poonam Parihar, S.P.Singh | Journal of Economic Affairs.  ISSN 0424 2513  Vol. 57 No. 4, Page 347 December, 2012 | **NAAS Rating**  **5.08** |
| 25 | Farmers’ Assessment of KVK Training Programme | Nafees Ahmed, S.P. Singh and P. Parihar | Journal of Economic Affairs.  ISSN 0424 2513  Vol. 57 No. 2, Page 165 June 2012 | **NAAS Rating**  **5.08** |
| 26 | A Study of Socio-Economic Status of Women Entrepreneurs in Jammu District of J&K State | Poonam Parihar and S.P. Singh | Indian Research Journal of Extension Education.  ISSN 0972 2181  Vol. 5. No. 2&3, Page 74 May & Sept. 2005 | **NAAS Rating**  **4.81** |
| 27 | Constraints faced by Women Entrepreneurs in Jammu District | Poonam Parihar and S.P. Singh | Indian Research Journal of Extension Education.  ISSN 0972 2181  Vol. 6. No. 1&2, Page 43  Jan & May 2006 | **NAAS Rating**  **4.81** |
| 28 | Impact of Motivational Factors and Role Stress on Women Entrepreneurs in Jammu District of J&K State | Poonam Parihar, D.K. Singh, V.K. Sharma, and R.P. Sharma | Indian Research Journal of Extension Education  ISSN 0972 2181  Vol. 8. No. 2&3, Page 73 May & Sept. 2008 | **NAAS Rating**  **4.81** |
| 29 | Socio-Economic Aspects of The Forage Growers in Rural Subtropics of Jammu Division | Shabnam Kundal, S.K. Kher, P.S. Slathia, Poonam Parihar and Appoorva Gupta | RASSA Journal 0f Science for Society, Volume 1, No. 3(2019), page 126-131 |  |
| 30 | Factors Affecting Adoption of Different Brands of Fertilizers by Farmers | R.P. Singh, J.P. Singh, Poonam Parihar, Surya Rathore and Shakuntala | The Journal of Rural and Agricultural ResearcISS No. 0972=4370  RNI UP BIL/2010/7990 | **NAAS Rating**  **4.00** |